## ESTONIA

## **Consumer Protection Act**

§ 12. Commercial practices

(1) For the purpose of this Act, commercial practices means any act, omission, course of conduct or representation, commercial communication including advertising and marketing, by a trader, directly connected with the advertising, offering, sale or supply of a product to consumers.

(2) The provisions of this Division relating to commercial practices do not affect the application of legislation regulating private law. Violation of the prohibition of the use of unfair commercial practices do not result, in itself, in the nullity of the transaction.