

MASA

Modena automotive smart area



IUSS / DA IDAUP | July 7th 2023 | h 9:00 - 13:00

DA, Room A5 / Blended through Go to Meeting

URBAN INFRASTRUCTURES FOR CCAM LIVING LAB MASA - MODENA AUTOMOTIVE SMART AREA

h 09:00 - 09:45

GLOBAL TECHNOLOGY TRENDS IN AUTOMOTIVE. IMPACTS, RISKS AND OPPORTUNITIES.

FRANCESCO LEALI | *PhD, Full professor* | Department of Engineering, University of Modena e Reggio Emilia

h 09:45 - 10:30

COOPERATIVE SPACE AND TECH INNOVATION IN AUTOMOTIVE. THE LIVING LAB MASA.

GIULIA TAGLIAZUCCHI | *PhD* | Department of Economics, University of Modena e Reggio Emilia

h 11:00 - 11:45

**SMART MOBILITY OPPORTUNITIES AND RISKS, FROM A LAW PERSPECTIVE.
THE CASE OF PERSONAL DATA PROTECTION.**

ROLANDO POGGI | *PhD Candidate* | Marco Biagi Foundation, University of Modena and Reggio Emilia

h 11:45 - 12:30

DIGITAL TRANSFORMATIONS IN URBAN MOBILITY. INNOVATIONS IN INFRASTRUCTURES, VEHICLES AND SERVICES.

FRANCESCO PASQUALE | *PhD Candidate* | Department of Architecture, University of Ferrara

h 12:30 - 13:00

ROUNDTABLE AND DISCUSSION WITH ALL LECTURERS

THEO ZAFFAGNINI | *MSc, PhD, Associate Professor, DA Deputy Vice-coordinator IDAUP* | DA, University of Ferrara)

9th Ferrara International PhD Workshop IDAUP 2023 | July 3rd - 14th, 2023

Scientific Seminar Coordinators | THEO ZAFFAGNINI (*MSc, PhD, Associate Professor, DA Deputy Vice-coordinator IDAUP* | DA, University of Ferrara)

FRANCESCO PASQUALE | *PhD Candidate* | Department of Architecture, University of Ferrara

To attend a seminar or the Int.l Conference online, please write one day before the event to theo.zaffagnini@unife.it and beatrice.magagnoli@unife.it to obtain the GTM LINK

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